

Media Guide



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1 Key Contacts

For media accreditation, get in touch at: press@ronse2025.com

1.1 Press & Photo

Elvire Scherlippens (LOC)

press@ronse2025

0032 491 25 58 80

1.2 International broadcasting

Tina Gerets (UCI)

tina_gerets@hotmail.com

0032 471 2126 84

Jeroen Bauters (LOC)

jeroen.bauters@gsportvlaanderen.be

0032 473 79 37 21

1.3 Media Venue Responsible

Stijn Van Hoey (LOC)

0032 477 28 81 85

1.4 Mixed Zone Responsible (planning interviews)

Hermes Maes

0032 475 36 14 74

2 Digital channels

Posting something about the 2025 UCI Para-cycling Road World Championships?

Don't forget to tag us with the official hashtag #RideBeyondLimits and #Ronse2025

Website | www.ronse2025.com

Instagram | [@ronse2025](https://www.instagram.com/ronse2025)

X | [@ronse2025](https://twitter.com/ronse2025)

Facebook | [@ronse2025](https://www.facebook.com/ronse2025)

Youtube | [@ronse2025](https://www.youtube.com/ronse2025)

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PARA-CYCLING ROAD
WORLD CHAMPIONSHIPS 
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3 Welcome by UCI

After two exceptional editions held alongside other UCI World Championships, the UCI Para-cycling Road World Championships return to a standalone format in 2025. From 28 to 31 August, the city of Ronse in Belgium will welcome the world's best para-cyclists for four days of high-level racing.

While this is the first time Ronse hosts the UCI Para-cycling Road World Championships, the city is well-known to cycling fans thanks to its presence on the route of several elite road races, including the iconic Ronde van Vlaanderen.

This event represents a unique opportunity to showcase the determination, talent and resilience of para-cycling athletes to fans around the world. As always, your work plays a vital role in sharing their stories and achievements through interviews, photos and coverage.

This Media Guide has been created to help you prepare for your time in Ronse and to support your work throughout the event.

Thank you for contributing to the visibility and success of the 2025 UCI Para-cycling Road World Championships.



Christophe Marchadier
UCI Communications, Marketing, Medias and CSR Director

4 Welcome by G-sport Vlaanderen & Isomundo (LOC)

Welcome to Ronse, where we will be joining you to witness a unique top sporting event: the 2025 UCI Para-cycling Road World Championships.

Your presence here is invaluable. These World Championships are about high-level sports, but also about visibility, stories and impact. And you, as the media, can play a key role.

With these world championships, we don't just want to make sporting history. We want to push boundaries within sports. But also beyond sports. We want to contribute to a society in which disability is not a barrier. To achieve this, it is important that reporting is not based on "difference" but on equality.

We are therefore extremely grateful that you want to help ensure fair, balanced and dignified reporting. You bring these competitions into living rooms, onto screens and into stories. You show the general public that these World Championships offer just as much intensity, competition, emotion and class as any other major sporting event.

What's more, your contribution could mark a turning point in the way people perceive disability. You are helping to lower barriers and open doors. Together, we are building a lasting legacy in which the media does not just watch, but helps to shape the future.

We owe the fact that we were able to organize these World Championships in record time to the exceptional cooperation between the various partners involved: the Flemish government, the city of Ronse, the National Lottery, Toyota, Sporza, Nieuwsblad, volunteers and numerous cycling partners and experts. Everyone was on the same page, with one common goal: to organize a world-class sporting event that also transcends sports.

We are counting on your professional insight and your ability to tell stories that touch people and stay with them. Stories about athletes who prove every day that elite sports knows no limits. Only talent, ambition and experience.

Thank you for being here. Thank you for helping to make a difference.

G-sport Vlaanderen & Isomundo

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5 Competition Schedule

From 28 to 31 August 2025, the world's top para-cyclists will gather in Ronse, at the heart of the Flemish Ardennes, for the UCI Para-cycling Road World Championships. Four days of world-class competition showcasing extraordinary talent, determination, and resilience.

This premier event promises unforgettable moments of elite sport, set against the stunning backdrop of one of cycling's most iconic regions. Brace yourself for unique top-class cycling experiences, without limits.

Date	Competition	Category	Start time	Ceremony
28/08/2025	Time Trial	H & T	1:00 pm	6:15 pm
29/08/2025	Time Trial	C & B	9:30 am	12:30 pm & 4:30 pm
30/08/2025	Road Race	H & T	9:00 am	1:00 pm & 6:10 pm
31/08/2025	Road Race	C & B	8:30 am	1:30 pm & 8:20 pm
31/08/2025	Mixed Handbike Team Relay	H	7:45 pm	8:20 pm

For the full competition schedule: [Ronse 2025 | Competition schedule and results](#)

6 Media Accreditation

The accreditation badge is your key to access at the 2025 UCI Para-cycling Road World Championships and is also the tool that keeps venues safe and secure, allowing them to operate smoothly and efficiently.

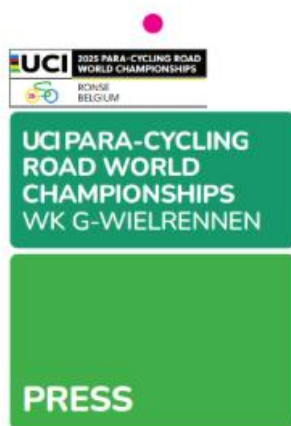
You must **always wear your badge**, and keep it visible, when accessing and moving around accredited venues.

Please be aware that the accreditation badge does not act as a visa to enter Belgium.

Please apply for your accreditation on www.ronse2025.com

6.1 Accessing venues

Accredited media do not automatically have access to all venues of field of play. Please read the venue media operations.



6.2 Accreditation Centre

You can collect your accreditation badge at the Accreditation Centre – De Ververij.

Opening hours:

- Monday 25 August: 9:00 am – 6:00 pm
- Tuesday 26 August: 9:00 am – 6:00 pm
- Wednesday 27 August: 8:30 am – 7:00 pm
- Thursday 28 August: 8:30 am – 7:00 pm
- Friday 29 August: 8:45 am – 7:00 pm
- Saturday 30 August: 8:45 am – 7:00 pm
- Sunday 31 August: 8:45 am – 5:00 pm

Please note you must collect your badge in person, you cannot collect on behalf of another individual.

You will also need to show the approval email, and you may be asked to show one or more of the following: original identity document (i.e. passport or driving license), your professional card and/or the assignment letter you submitted with your accreditation request.

7 Transport

7.1 Parking

Parking spaces will be provided for everyone with press accreditation.

One week before the event, you will receive your parking ticket(s) by email, together with your PPO (point de passage obligatoire - more information below).

7.2 By Car

On your parking ticket, you will receive a QR code with a PPO (point de passage obligatoire) where you need to drive to. From there, follow the signs and turn off your GPS. You need to follow the event signalisation for 'PRESS'.

The press parking is close to the accreditation centre and to the media venue.

7.2.1 PPO North

Waze:

https://bit.ly/Ronse2025_PPONorth_Waze



Google Maps:

https://bit.ly/Ronse2025_PPONorth_GoogleMaps



7.2.2 PPO South

Waze:

https://bit.ly/Ronse2025_PPOSouth_Waze



Google Maps:

https://bit.ly/Ronse2025_PPOSouth_GoogleMaps



8 Media Venue Operations

8.1 Media centre

Ronse will have a dedicated media centre that the accredited media can access. Located at Visit Ronse. Please note that only media in possession of an accreditation badge with access to the venue and the media centre can enter.

The venue media centre will provide the following facilities and services:

- Welcome desk managed by venue media centre staff to assist with all enquiries
- Press and photographers' workstations available
- Power and internet connectivity
- TV screen showing the competition
- Printed start lists
- Printing service (via the welcome desk)
- Refreshment station offering free tea, coffee, water,
- Lunch from Wednesday to Sunday (sandwiches)

Venue opening hours:

- Thursday 28 August: 8:30 am to 9:00 pm
- Friday 29 August: 8:30 am to 9:00 pm
- Saturday 30 August: 8:30 am to 9:00 pm
- Sunday 31 August: 8:30 am to 10:00 pm


8.2 Photographer information


8.2.1 Photographer bibs

Photographers must wear their press accreditation badge plus their photographer bib at all times when working in an official venue or on the field of play at the UCI Para-cycling Road World Championships. Photographer bibs will be distributed in the venue media centre immediately after the mandatory photographers' briefing.

The bibs are numbered, assigned to each individual and are valid for the duration of the competition. You cannot swap bibs with another photographer and bibs cannot be replaced in the event of loss. No cash deposit is necessary to receive your bib however all bibs should be returned to the media centre after the competition has finished so they can be recycled.

The UCI determines the type of bib assigned to each photographer for each venue. There are two types of bibs which do/don't give access to the field of play:

Bib colour & category	Access
Red – FOP Photographer 	<ul style="list-style-type: none">• Red zone platform to finish line• Podium• FOP sidelines• Red bibs get priority to yellow bibs when necessary

<p>Yellow – Non-FOP Photographer</p> 	<ul style="list-style-type: none"> • Yellow zone platform to finish line • Podium • FOP sidelines • Red bibs get priority to yellow bibs when necessary
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8.2.2 Photographer briefing

Mandatory photographers' briefing will take place on **Thursday 28th of August at 10:30 am in the media venue**. Photographer bibs will be distributed immediately after this briefing from 11:00 am.

8.3 Filming Rights

The right to film such content is solely restricted to accredited audiovisual media and requires permission of the UCI.

Media accredited as written press (reporters or photographers) are not permitted to film any content from races, interviews, mixed zone activity or award ceremonies.

Enquiries regarding filming in Ronse should be directed to press@ronse2025.com. The LOC is in contact with UCI for the allocation.


Audiovisual media are provided with a bib and must wear this (along with the accreditation badge) while working in an official UCI Para-cycling Road World Championships venue or on the Field of Play. The bibs have different colours for each category, are numbered and cannot

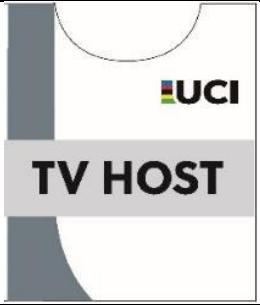


be swapped with anyone else. The bibs provide access to different areas within the Championships, corresponding to the agreed rights.



The bibs for filming are broken down into the following 6 categories:

UCI Bibs - Rainbow	UCI Media Team
Grey Bibs	Host Broadcasters (VRT - Sporza)
Brown Bibs	Rights Holder
Dark Blue Bibs	News Rights Holder
Light Blue Bibs	Non Rights Holders
Green Bibs	NF and Teams

In more detail:

Bib colour & category	Access	Filming/Broadcast Rights
Rainbow – UCI Media Team 	All.	
White/grey - Host Broadcaster (HB)	<ul style="list-style-type: none"> Mixed zone Start/finish area FOP (racecourse/road) Podium Podium backstage 	Can film interviews in mixed zone, race, and podium. Can operate HB camera positions (stands, infield safety zone).

	<ul style="list-style-type: none"> • Team areas 	
<p>Brown - UBS Rights Holding stations (TV & Radio)</p> 	<ul style="list-style-type: none"> • Mixed zone • FOP (filming restricted) • Podium (filming restricted) <p>No access to HB camera positions.</p>	<p>Can film interviews in mixed zone, race (from permitted positions), and podium.</p> <p>Can access race footage and HB services per rate card.</p>
<p>Dark blue - UBP News access Rights Holding/Sub-licensed stations (TV & Radio)</p> 	<ul style="list-style-type: none"> • Mixed zone • FOP (filming restricted) 	<p>Can film interviews in mixed zone and race per news rights agreement.</p> <p>Can access TV news (free).</p> <p>Can obtain additional race footage at cost (per news rights).</p> <p>Can obtain footage from non/news-rights holder (at cost).</p> <p>Broadcast rights as defined in News Rights Agreement.</p> <p>Maximum 2 accredited personnel: 1 cameraperson, 1 journalist.</p>

<p>Light blue - Non-Rights Holding/Sub-licensed stations (TV & Radio)</p> 	<ul style="list-style-type: none"> • Mixed zone 	<p>Can film interviews in Mixed Zone.</p> <p>Can obtain non-rights-holder footage at cost.</p> <p>Maximum 2 accredited personnel: 1 cameraperson, 1 journalist.</p>
<p>Green - Photographers/Team Videographers</p> 	<ul style="list-style-type: none"> • Team areas • FOP (filming only on request) 	<p>Can film training sessions and behind-the-scenes.</p> <p>Can publish maximum 3 minutes of race footage per day, with 24-hour embargo.</p> <p>Cannot compile race footage from multiple days into one clip unless specifically approved (additional costs may apply).</p> <p>Cannot film in front of official UCI or organiser sponsor banners.</p> <p>Can access news content (free).</p> <p>Can access live recordings (subject to technical fees).</p> <p>Maximum 1 team videographer per NF, 1 camera per videographer.</p>

The distribution of bibs are managed by the UCI and will take place in the **Media Venue on Thursday 28th of August from 10:30 a.m.**

8.4 Mixed zone

The mixed zone is the designated area for post-competition athlete interviews. Medalists (1st, 2nd and 3rd place) will be accompanied to the mixed zone for media availability.

Interviews with other athletes can be arranged on request by contacting the team's press attaché or the mixed zone manager.

8.5 Press conferences

A press conference will be held on 26 August at 10:30 a.m. in **De Passage**, Ronse.

8.6 Motorbike reservations

Motorbikes are available for use during the event. Reservations must be made **no later than 12:00 noon the day before** the requested day of use.

Confirmation will be provided on that same day after the final podium ceremony.

For reservations, please contact press@ronse2025.com with your **preferred time slot**. We start from a first come first served, but we do give priority to the media partners of the LOC in case of overlap.

9 Venues

Grote Markt

- Artist's stage
- Ceremony stage
- Expo Zone

Ververij

- Sports hub
- Accreditation centre
- Teams Area

Visit Ronse

- Press Room
- Mixed zone

De Passage

- Press conference August 26

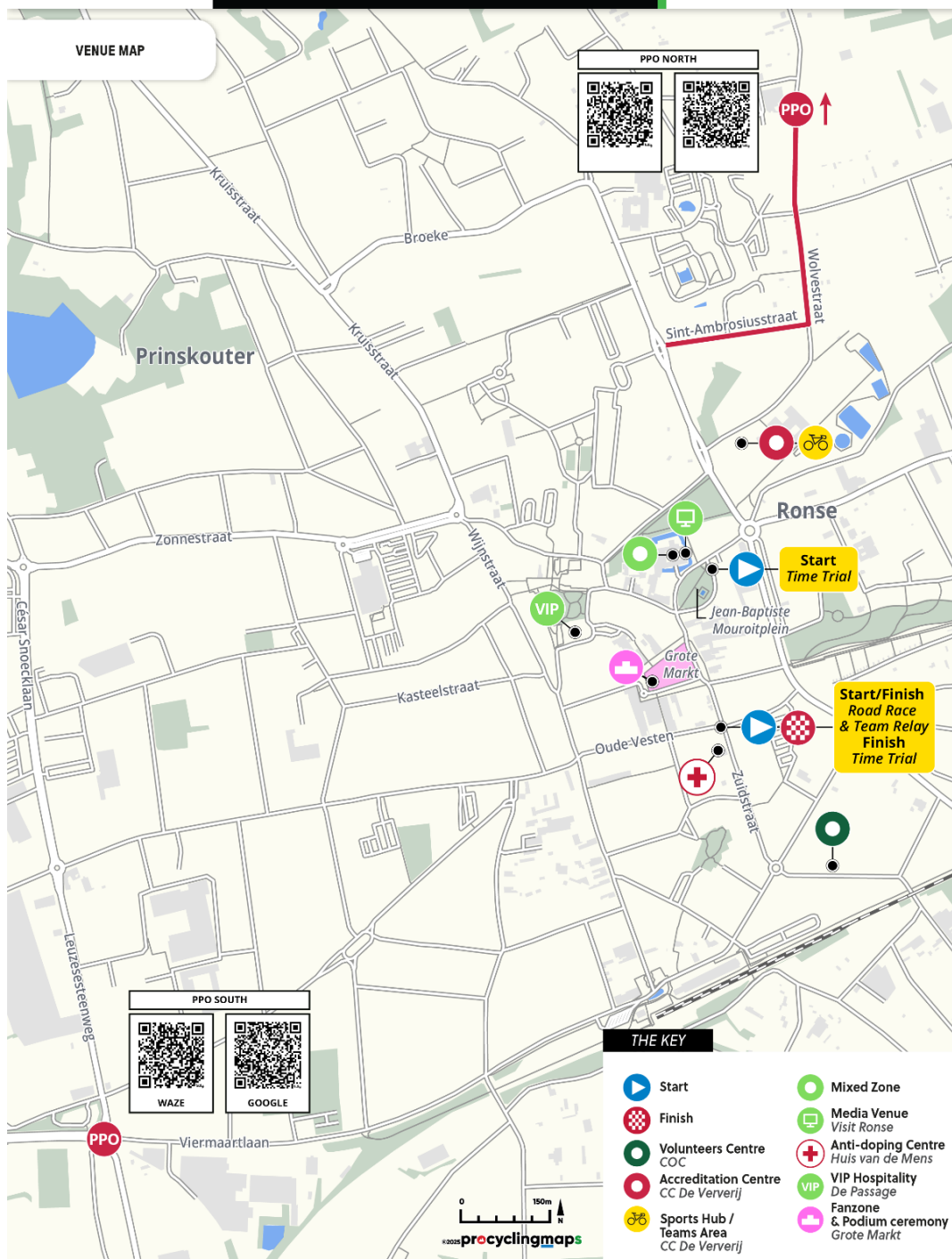
The Press Parking is in between Accreditation Centre & Press Room/Mixed Zone.





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Race Course & Competition schedule

9.1 Time Trials Course

- Start and finish: Jean-Baptiste Mouroitplein & Zuidstraat
- Podium: Grote markt
- 1 lap: 11,6 km



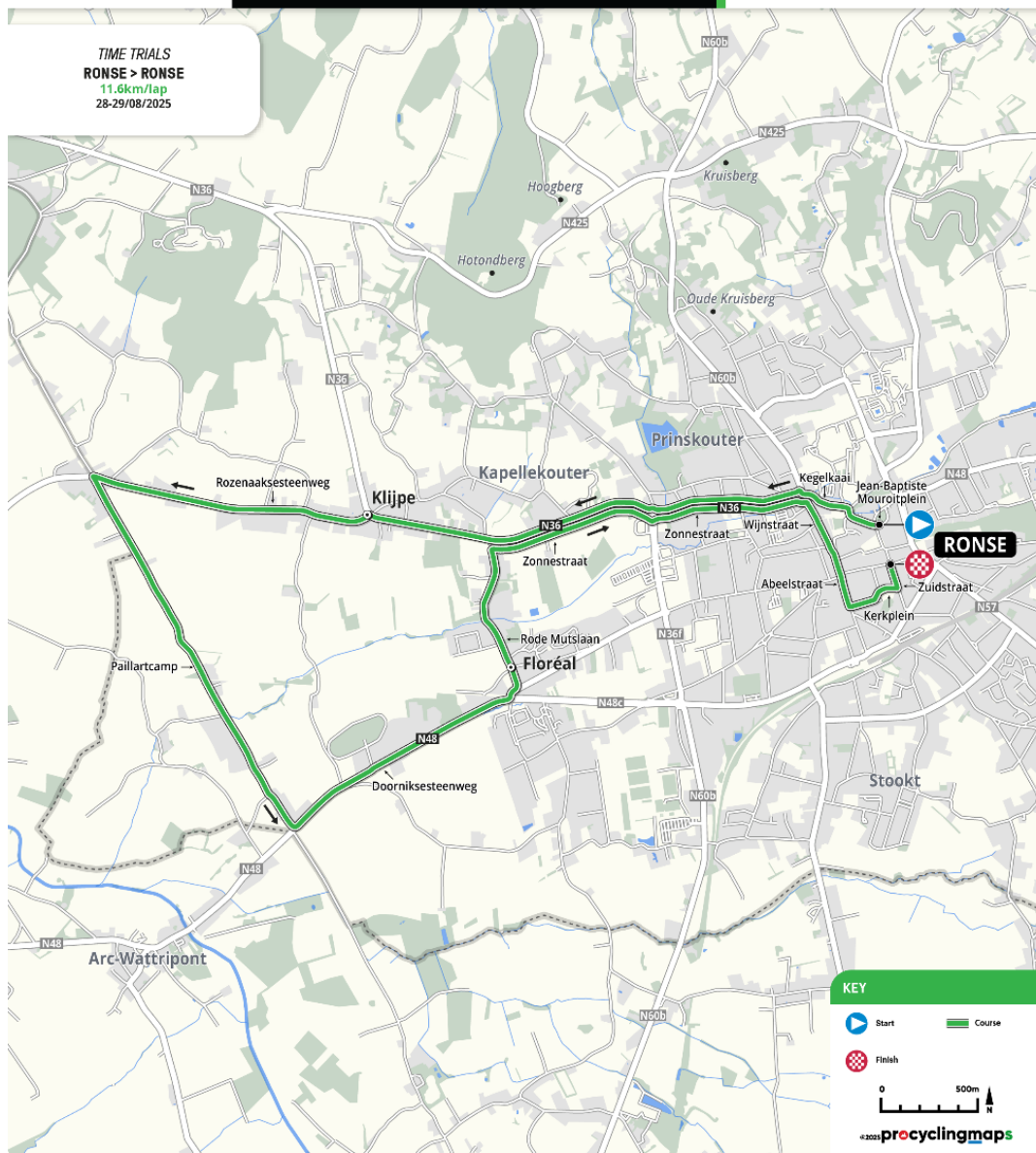


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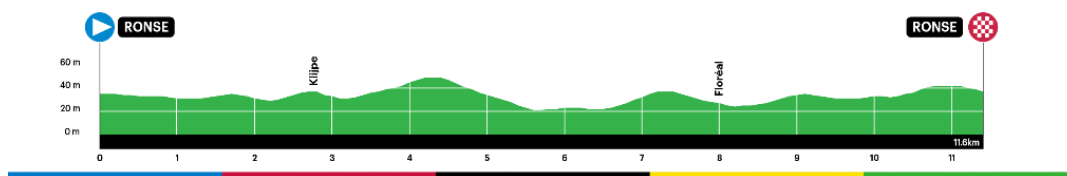
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TIME TRIALS
RONSE > RONSE
11.6km/lap
28-29/08/2025



COURSE PROFILE - TIME TRIAL Distance: 11.6km/lap - Elevation: 70m



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9.2 Time Trial Schedule

9.2.1 Thursday 28 of August: TT handbikes & tricycles

Ceremony Protocol: 6:15 pm

Category	Distance	Start time
MH5	23,2 km	1:00 pm
MH4	23,2 km	1:17 pm
MH3	23,2 km	1:44 pm
MT2	11,6 km	2:50 pm
WT2	11,6 km	3:07 pm
MT1	11,6 km	3:14 pm
WT1	11,6 km	3:26 pm
MH2	11,6 km	4:15 pm
WH5	11,6 km	4:37 pm
WH4	11,6 km	4:44 pm
WH3	11,6 km	5:01 pm
WH2	11,6 km	5:18 pm
WH1	11,6 km	5:25 pm
MH1	11,6 km	5:29 pm

9.2.2 Friday 29 of August: TT bicycles & tandems

Session 1 - Ceremony protocol: 12:30 pm

Category	Distance	Start time
MB	34,8 km	9:30 am
MC5	23,2 km	10:02 am
MC4	23,2 km	10:29 am
MC3	23,2 km	11:01 am
WB	23,2 km	11:23 am

Session 2 – Ceremony protocol: 4:30 pm

Category	Distance	Start time
WC5	23,2 km	2:00 pm
MC2	23,2 km	2:17 pm
MC1	23,2 km	2:44 pm
WC4	23,2 km	3:06 pm
WC3	23,2 km	3:18 pm
WC2	23,2 km	3:30 pm
WC1	23,2 km	3:42 pm

9.3 Road Race Course H1-2, T1-2

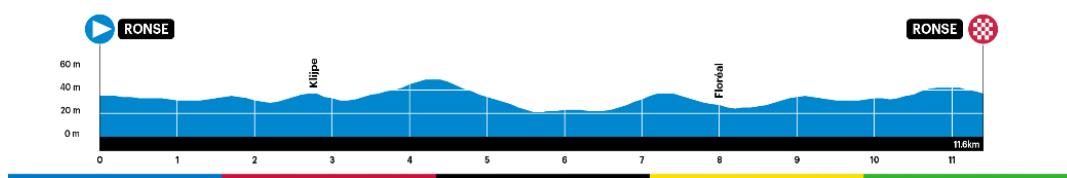
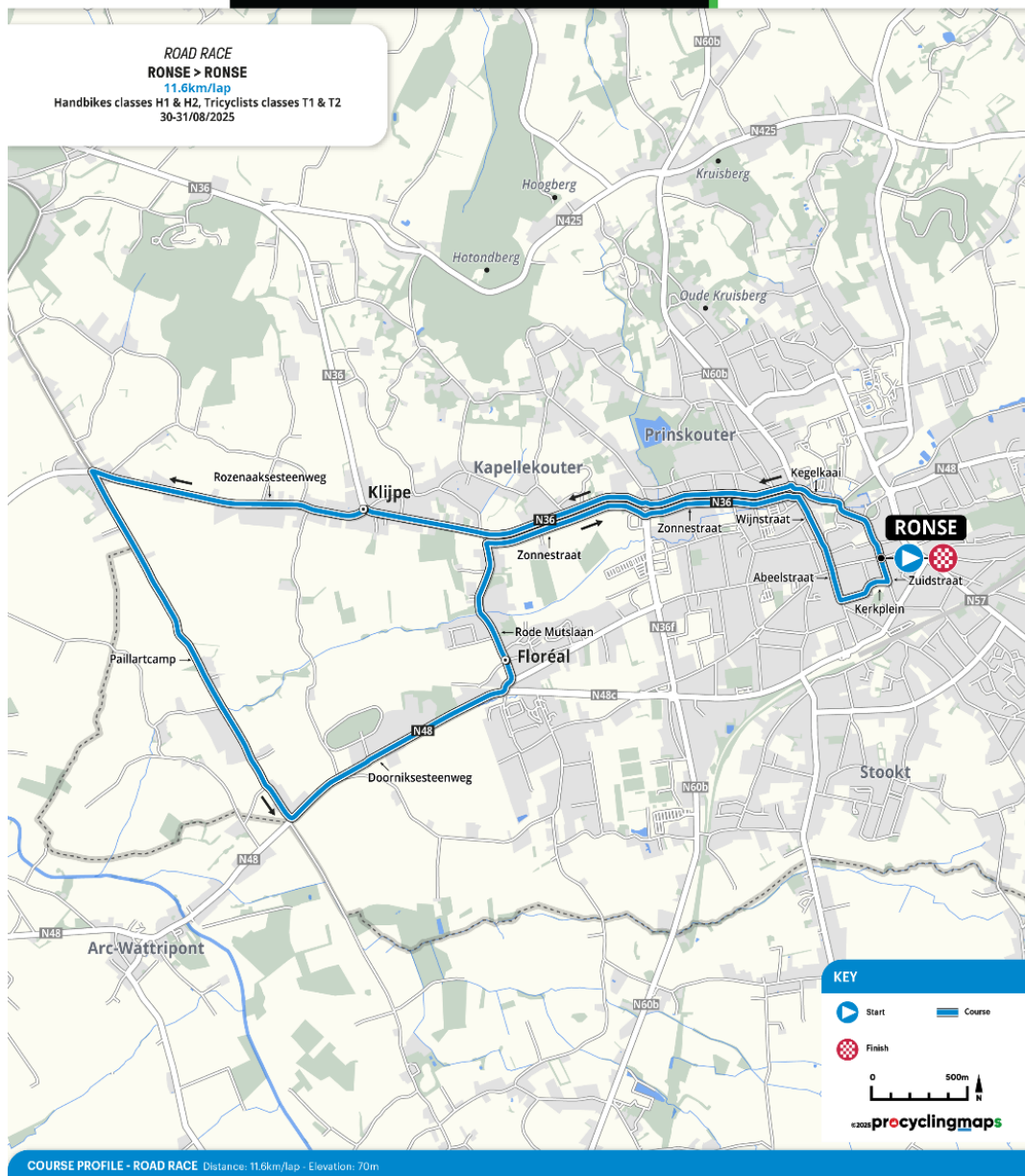
- Start and finish: Zuidstraat
- Podium: Grote markt
- 1 lap: 11,6 km





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9.4 Road Race Course H3-5, C, B

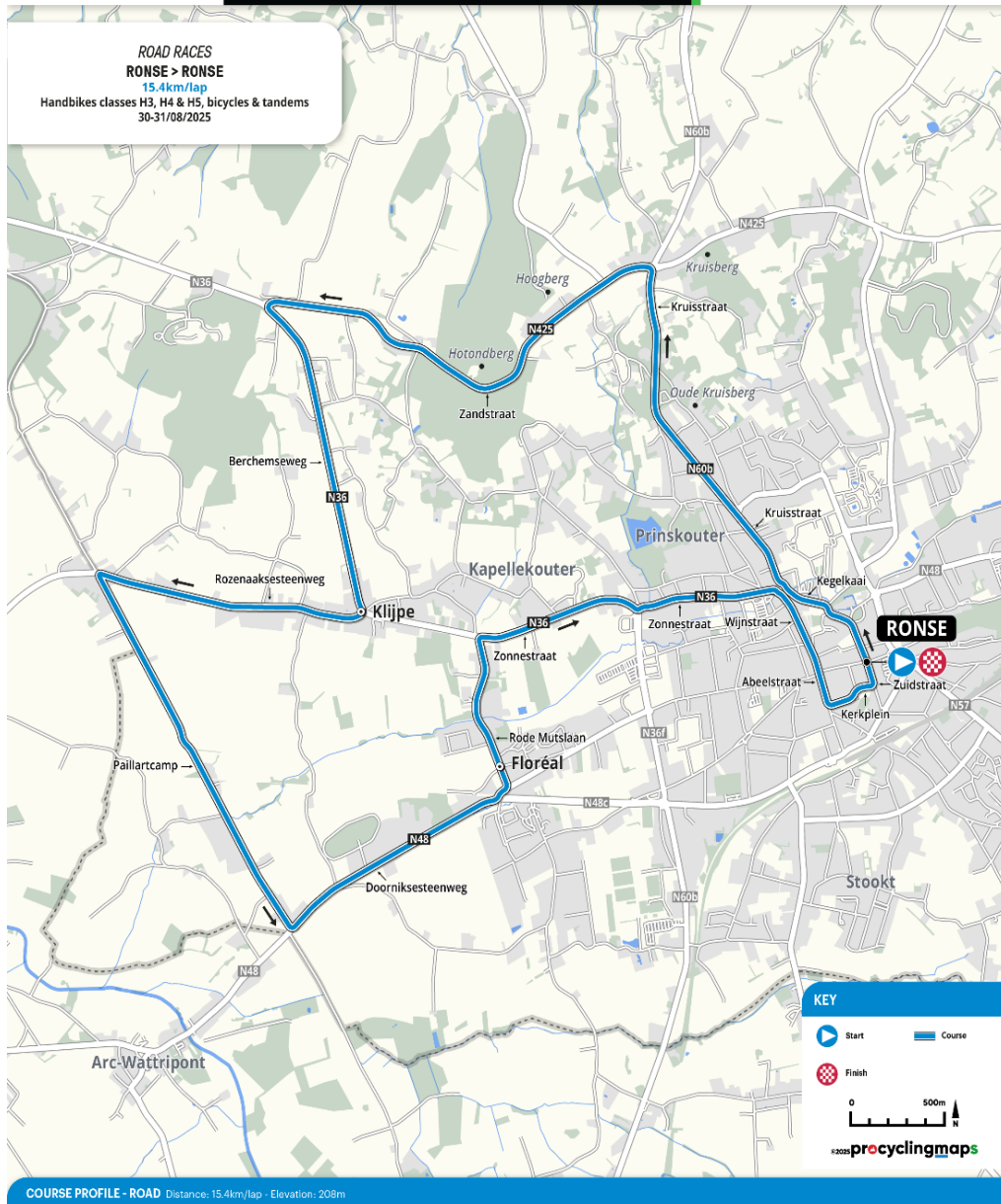
- Start and finish: Zuidstraat
- Podium: Grote markt
- 1 lap: 15,4 km





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9.5 Road Race Schedule

9.5.1 Road Race Schedule Saturday 30 of August

Session 1 - Ceremony Protocol: 1:00 pm

Category	Distance	Start Time
MH2	46.6 km	9:00 am
MH1	46.6 km	9:00 am
WH2	35 km	9:05 am
WH1	35 km	9:05 am
MT2	35 km	11:30 am
MT1	35 km	11:30 am
WT2	23,3 km	11:35 am
WT1	23,3 km	11:35 am

Session 2 - Ceremony Protocol: 6:10 pm (*Different race course than session 1)

Category	Distance	Start Time
MH4	61,6 km	2:00 pm
MH5	61,6 km	2:05 pm
MH3	61,6 km	4:15 pm

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WH5	46,2 km	4:20 pm
WH4	46,2 km	4:20 pm
WH3	46,2 km	4:20 pm

9.5.2 Road Race Schedule Sunday 31 of August

Session 1 - Ceremony protocol: 1:30 pm

Category	Distance	Start Time
MB	92,4 km	8:30 am
WB	77,0 km	8:35 am
WC5	77,0 km	11:00 am
WC4	77,0 km	11:00 am
WC3	61,6 km	11:05 am
WC2	61,6 km	11:05 am
WC1	61,6 km	11:05 am

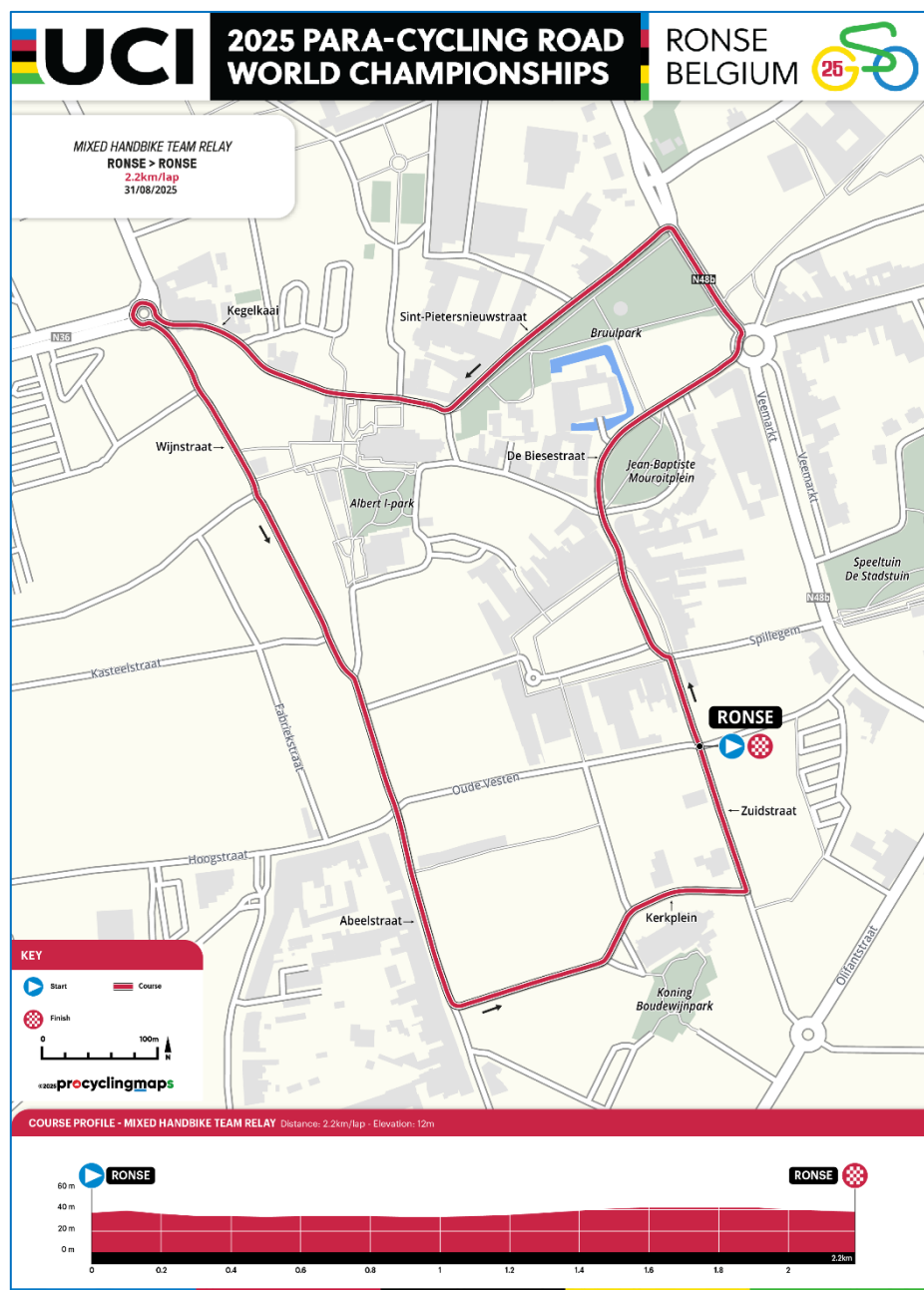
Session 2 – Ceremony Protocol: 8:20

Category	Distance	Start Time
MC5	92,4 km	2:30 pm

MC4	92,4 km	2:35 pm
MC3	61,6 km	5:30 pm
MC2	61,6 km	5:35 pm
MC1	61,6 km	5:40 pm



9.6 Mixed Team Relay Course



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9.7 Mixed Team Relay Schedule

Ceremony protocol: 8:20 pm

Event	Distance	Start Time
Mixed Team Relay	18,9 km	7:45 pm



10 Thanks to our partners

Institutional partners



Official partners



Organizing partners



Met dank aan
Teleflex
& Caru

